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FOR IMMEDIATE RELEASE

Testo Appoints Mike Baker as Development Director for Grocery & Retail

WEST CHESTER, PA (June 20, 2018) – Testo Solutions USA, Inc. proudly welcomes Mike Baker as its new Business Development Director for Grocery & Retail Solutions.

Baker will lead sales efforts for Testo’s digital quality management solutions, designed for the food retailers and grocers across cold chain.

Baker’s strong background in the food retail space includes managing accounts for nationally recognized brands like Whole Foods, Ahold Delhaize and more. He has extensive experience consulting on topics like food safety and operational profitability for large supermarket chains. This will make him a valuable partner to Testo’s customers.

“Mike is a great asset for Testo in the food retail market,” says Patrick McGrath, VP of Solutions Sales and Marketing at Testo. “His expertise and understanding of the unique quality needs of retailers will benefit our customers as they look to move their food safety programs from paper-based records to complete digital solutions.”

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About Testo Solutions USA, Inc.

Testo Solutions USA, Inc. is a world leader in the design, development, and manufacture of portable test and measurement instrumentation. Backed by 60 years of measuring engineering experience, our mission is to provide the best quality, service, and value in the industry. With the launch of a fully integrated system (Hardware/Software/Services) focused on fulfilling a gap for automation and compliance, the testo Saveris system leads the food safety market into a new era. Food safety executives can now automate many of today’s manual food safety checks; create visibility across the business to improve accountability; and provide leadership with sought-after

tools to control food safety risks. The Saveris system changes the dynamic from managing paper, updating binders, and manually reporting progress up the chain to automation and managing exceptions through software notifications to improve food safety and lowering risk.

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