

Grow Your Business: **How Using Daily Deal Site Can Help You Acquire New Business**

Listing a deal on Groupon or Living Social can help your business advertise with practically no upfront cost, market your business on your terms, acquire new customers, and get the high quality customer you want.

[Click here](#) to learn more reasons you should use daily deal sites.

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Quick Tip | **Top 10 Reasons Why Having an Accurate Phone System Can Set You Apart from the Competition and Ways to Improve Phone Etiquette**

Here is a great list of the most important reasons why having a professional and accurate phone system can help give your customers the information you need and ensure they will get through to you instead of hanging up the phone in frustration. Read the full article to see ways you can improve your phone etiquette.

[Read Full Article Here](#)

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Network and Grow Your Business With These Events:

- April 22–25: [Controls Group North America Synergy Conference](#); Savannah, GA
- April 27–30: [CxEnergy Conference and Expo](#); Las Vegas, NV
- May 17–21: [Oil and Energy Service Professionals Trade Show and Convention](#); Hershey, PA
- June 10–11: [New England Fuel Institute Energy Expo](#); Worcester, MA

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Product Spotlights: NEW testo 549 Digital Manifold and Next Generation testo 550 Digital Manifold Kit

testo 549 Makes Analog Gauges Obsolete

The testo 549 digital manifold is a breakthrough value, making analog gauges obsolete. It precisely measures high side / low side pressure and instantly displays the corresponding saturation / evaporation temperatures for 60 refrigerants. With optional temperature probes, automatic superheat and sub-cooling calculations can be displayed. The proven, rugged design will give you years of dependable service.

- [Learn More](#)
- [Request More Information](#)



Next Generation testo 550 with Free Bluetooth App

The rugged housing of the testo 550 digital manifold includes a metal frame around the display which protects the digital manifold from impact. Now with 60 refrigerant profiles and added functionality for leak tests, the testo 550 digital manifold is versatile enough to become the tool for every job. You can view measurement data on your Smartphone or Tablet, enabling you to quickly and conveniently complete and document your job. You can then finalize the documentation and send the report and invoice via email, right from the job site. The App can also be used to download new refrigerants from the Internet directly into the manifold.

- [Learn More](#)
- [Request More Information](#)

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Application Spotlight | Why NTC and Digital Manifolds Are Better for AC/R Applications

Susceptibility to electrical noise

How will a sensor react if it is exposed to electrical noise or electrostatic potentials during a measurement?

In AC/R applications there is a particularly high potential for dangerous electrostatic charges up to 20,000 volts due to flowing refrigerant. The friction it causes occurs most frequently in refrigeration pipes, in service hoses or where there is an improperly grounded system. This electrical noise can cause critical temperature misreadings with a TC sensor. The NTC measuring principle, is based on the fact that a defined resistance is related to a defined temperature, therefore, most NTC (and also RTD) sensors are isolated against the measuring point and thus immune to effects from electrical noise making it the better choice.

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Exclusive Monthly Special

If you have purchased a Testo instrument in the last month, we would like to offer you a special free gift (valued at over \$50!) just for being a valued Team Testo member! Send a picture of the receipt showing you purchased your Testo instrument between April 1, 2015 and May 31, 2015 to marketing@testo.com by June 15, 2015 to receive your free gift.

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